

Agenda Item No:	5	
Committee:	Overview & Scrutiny	
Date:	11 July 2016	
Report Title:	Fenland Health & Wellbeing Partnership Update	

Cover sheet:

1 Purpose / Summary

The main purpose is to provide an update on the progress of the Fenland Health & Wellbeing Partnership,

Key issues

- The Health & Wellbeing Partnership brings together a number of partners that are engaged in wide ranging initiatives in Fenland that impact upon Health and Well Being
- The key challenge for the Partnership is to ensure that these partners work effectively together to enhance existing work and develop joint initiatives.
- To ensure that the revised Improvement Programme and Action Plan is taken forward and enhanced by partner support and actions.

2 Recommendations

- To consider and discuss the progress of the Fenland Health & Wellbeing Partnership.

Wards Affected	All
Forward Plan Reference	N/A
Portfolio Holder(s)	Cllr Mike Cornwell, Portfolio Holder for Communities Cllr Michelle Tanfield, Portfolio Holder for Leisure and Children & Young People
Report Originator(s)	Val Thomas, Consultant in Public Health val.thomas@cambridgeshire.gov.uk Chairman of Fenland Health & Wellbeing Partnership
Contact Officer(s)	Val Thomas, Consultant in Public Health val.thomas@cambridgeshire.gov.uk Chairman of Fenland Health & Wellbeing Partnership
Background Paper(s)	

Report:

1 Background / Introduction

- 1.1 The Fenland Health and Well-Being Partnership is part of the wider Cambridgeshire Health and Well-Being Network which links to the Cambridgeshire Health and Wellbeing Board. The Health and Wellbeing Board (HWB) became a statutory committee in April 2013. Following County Council elections in May 2013 its membership was changed to include member representation from all the City and District Councils. There is an ongoing programme of development for Board members. Over the course of the past year the HWB has taken forward its statutory duties of reviewing and responding to major health and wellbeing strategic developments. The Chairman of the Health and Wellbeing Board is currently Councillor Tony Orgee. The Cambridgeshire Health and Wellbeing Board has recently reviewed its membership, inviting each of the main NHS providers to join and to expand the CCG's representation on the board. A recent development session with the board focussed on current ways of working and setting priorities and areas of focus for the next twelve months. This will be discussed further at a formal meeting of the board on 7 July. Part of the board's focus will be on refreshing the joint health and wellbeing strategy, which is due to expire in 2017.
- 1.2 The current Health and Well Being Strategy produced in its first year is being taken forward through the local Health and Well Being partnerships Action plans. The Board has acknowledged the work and leadership contributed by a range of partner agencies to the Strategy.
- 1.3 The Fenland Health and Well Being Partnership has the Health and Well Board and Health and Well Being Strategy as standing items on its meeting agendas reflecting the value placed on good communication between the Health and Well-Being Board and the wider Network. The Board development days have also provided the opportunity for more detailed feedback from the local Health and Well Being Partnerships.

2 Health & Wellbeing Partnership Update

- 2.1 The Fenland Health and Well Being Partnership has been continuing to meet quarterly throughout the past year. There is regular communication and collaboration continues to increase across partners with joint working across new and existing health and well-being activities.
- 2.2 Partnership meetings have received presentations from a range of partners that includes Cambridgeshire and Peterborough Clinical Commissioning Group (CCG), Health Watch, Cambridgeshire County Council Personal, Social and Health Education Department. The meetings afford its members the opportunity to discuss and respond to such key issues as the changes to Older People's Services and the CCG System Transformation Programme.

3 Partnership Infrastructure

- 3.1 The new Partnership was launched in March 2012 with a revised membership that brought together for the first time local GP commissioners with other non-health partners. As it has evolved its membership has been broadening to include the voluntary sector and other organisations
- 3.2 The Partnership currently includes the following members:
 - GP and Officer representation from the 4 Local Commissioning Groups (LCGs): Isle of Ely, Wisbech, Hunts Care Partners and Borderline

- Cambridgeshire County Council Public Health, Adult Social Care, Children's Services and Learning Services
- Fenland District Council (FDC) Member representation, including Portfolio Holders for Health & Well Being, Health Inequalities & Vulnerable People, Children and Young People & Golden Age and Leisure and Tourism, as well as Corporate Director and leads for key areas
- Healthwatch
- GP Practice Patient representatives – Wisbech and Isle of Ely
- Local Chief Officer from Isle of Ely and Wisbech LCG
- Cambridge CVS and specific voluntary sector providers in Fenland
- Local Pharmacy Committee

4 Community impact

- 4.1 The Partnership identified its priorities, found below following its re- launch and they are based on the Joint Strategic Needs Assessment along with partner information that was presented to the Partnership. This enabled the Partnership to review a range of issues and initiatives to identify where collaborative working could be targeted to meet the priorities.

It was agreed that there were many existing health and well- being issues that were already being addressed in Fenland. However the key aim of the Partnership is to provide “added value” to health and well- being initiatives. In October 2015 the priorities were reviewed and high level areas for action were developed into an Improvement Programme that was supported by a Performance Action Plan which enables the Partnership to review progress against the Plan. This also indicates those leading and partners engaged with the improvement activities

5 Improvement Programme

The overarching Improvement Programme is found in Appendix 1 and reflects the four main strategic areas that were agreed by the Partnership previously.

1. Prevention of ill health
 - Establish a strategic focus upon prevention
 - Identify a number of local priorities where joint action can prevent ill health.
2. Engage the local population
 - Increase the engagement of Fenland residents in their communities and support them to take responsibility for their own health
3. Increase and Improve Communication
 - Avoid duplication of communications and improve the knowledge of health professionals and the public about available services
 - Provide communities with appropriate information about current services

4. Increase the effectiveness of services

- Improve the integration of actions across a wider range of organisations i.e. health, non-health, statutory and voluntary organisations.

6 Performance Action Plan

The Performance Action Plan is found in Appendix 2. This has been reported on at the January and March 2016 meetings of the Partnership. It is currently being updated for the July meeting of the Partnership. However updates have been included where possible in the Appendix 2 document unless otherwise indicated.

7 Challenges

- 7.1 Progress has been made most notably in the initiatives for smoking, alcohol, healthy eating, workplace health, mental health, older people-dementia. Improvements are being sought in the number of NHS Health Checks and physical activity interventions. The partnership is monitoring further developments in services for older people.
- 7.2 The underlying challenges for collaborative working remain. These reflect language and cultural differences along with practical issues such as sharing data that could greatly enhance how different organisations could work together to make preventative intervention and to better support people in need.
- 7.3 The challenge for the Partnership is to facilitate and support collaborative working and to ensure that partners continue to actively engage with the Partnership and work together to deliver improvements.

8 Community Impact

- 8.1 The Fenland Health and Well-being Partnership brings together a wide range of partners to address key health and well-being issues in Fenland.

Appendix 1

Fenland Health & Wellbeing Partnership **Strategic Priorities**

Common themes emerging from the workshop held in October 2014:

1. There is an opportunity for us to work together more effectively.

Key examples include coordinating similar activities, information and data sharing and joining up our work where possible.

2. In terms of health and health inequalities, our focus should be on:
 - Lifestyle and its effects on health, such as Coronary Heart Disease (CHD) and Diabetes:
 - Smoking
 - Physical Inactivity
 - Alcohol
 - Obesity
 - Mental Health
 - Sexual Health

Improvement Programme

Project	Actions	Who	Outputs	Outcomes	Progress (timescale/actions completed)
Working Better Together					
Multi-Disciplinary Teams (MDTs)	<ul style="list-style-type: none"> • Explore opportunities and map out potential opportunities. • Meeting to map out opportunities held on 11th December 2014. • Project group established to scope out project during February 2015. 	CCC, CCG, FDC, Care Network, Local Pharmacy Committee	Nicola Clapperton, CCG leading on this	An MDT service that can draw upon all available services across public and voluntary sector to prevent avoidable hospital admissions	<ul style="list-style-type: none"> • Table of services useful for MDT role – July 2015 • Training and awareness of services on offer with MDT team – Sept 2015 • Referral process into MDT for wider public and voluntary services – October 2015 • Training and Awareness of wider services of role of MDT service and how to refer in November 2015 • Co Location feasibility - December 2015
Making Every	<ul style="list-style-type: none"> • Get partners to sign up to the concept / process of brief 	Public Health	<ul style="list-style-type: none"> • Offer accessible 		8 front line officers from FDC have completed

Project	Actions	Who	Outputs	Outcomes	Progress (timescale/actions completed)
Contact Count	<p>interventions</p> <ul style="list-style-type: none"> Identify relevant staff from all sectors to be trained in MECC and motivational interviewing Identify customers and refer or signpost 	<p>FDC</p> <p>Local Pharmacies</p>	<p>courses</p> <ul style="list-style-type: none"> Numbers signing up and completing a MECC / MI course Improved number of 'quality' referrals to local, relevant services 		<p>IBA training with a further training event being delivered on 15th July with Cambs Fire and Rescue and others (approx. 20 participants). A training event is being organised for local policing with dates to be finalised (approx. 20 participants).</p> <ul style="list-style-type: none"> Motivational Interview training of FDC frontline staff – Autumn 2015 <p>AL waiting to discuss the Behaviour Change training with new Lifestyles Service provider - Everyone Health.</p> <p>(this is ongoing – communicating with Laura Harwood and</p>

Project	Actions	Who	Outputs	Outcomes	Progress (timescale/actions completed)
Workplace programme	<ul style="list-style-type: none"> • Visiting people in their working environment – captive audience • Work Healthy Fenland: health checks / support for employer health policies. • Advice, signposting and health checks • Engaging partners and coordinating a joined up programme 	Public Health Team FDC – Environmental Health & Leisure Local Pharmacies	<ul style="list-style-type: none"> • Increased numbers of employers engaged • Increased number of Health Checks delivered • Numbers of Health Champions • Numbers trained in MHFA Lite 	Currently engaged with 12 employers in Fenland. Public health lead – Zoe Cross – to meet with new FDC EHO lead for H&W Oct 2015 to progress.	Michael Holt) Meeting planned to further scope project in Fenland. July 2015.
Cross promotions / marketing of activities	<ul style="list-style-type: none"> • Winter Warmth campaign – referrals by all partners. • Explore available funding opportunities. 	All			
Shared Service Directory	<ul style="list-style-type: none"> • Build on the one already produced for Wisbech, to encapsulate Fenland • Signposting 	Public Health FDC	<ul style="list-style-type: none"> • Booklets developed • Booklets distributed • Improved number of 		May 2014 Wisbech booklet produced. Plan to revise version by end of 2015. Draft Fenland booklet to be distributed to

Project	Actions	Who	Outputs	Outcomes	Progress (timescale/actions completed)
			'quality' referrals to local, relevant services		partners Oct 2015 and ready for print before end of 2015.
Winter Warmth programme	<ul style="list-style-type: none"> Develop resources and promotion for vulnerable groups to access relevant funding and services during the Winter months 	All	<ul style="list-style-type: none"> Procure a matrix of relevant services categorised into vulnerable groups. Secure a 1st point of call for residents' queries 		<p>The Winter Warm (WW) packs have been delivered to all GP practices in the County for distribution at Flu Clinics. Over the next two weeks packs will be distributed to all Children's Centres. Packs are also being distributed via: District Councils, Age UK, Cambs Fire Service, Libraries, Care Network, and other voluntary and community agencies. Posters and packs will be delivered to all Pharmacies prior to November for distribution throughout November.</p>

Project	Actions	Who	Outputs	Outcomes	Progress (timescale/actions completed)
Lifestyle					
General Lifestyle	<ul style="list-style-type: none"> • Work with new lifestyles provider – Everyone Health – to improve motivation and opportunity for those inactive and those most at risk of developing long-term health conditions to access local, sustainable options to improve all aspects of a healthy lifestyle through Health Trainers 	All	<ul style="list-style-type: none"> • Increased number of residents accessing local Health Trainers • Improved number of 'quality' referrals to local, relevant services • Improved health and wellbeing outcomes for residents engaged 		
Alcohol	Action plan in development following November Multi agency meeting around 4 themes:	FDC CCC Police Wisbech LCG Inclusion		Theme 1 – Improve recording of street drinking to better understand local need and focus Theme 2 – Reduce	Targeted joint patrols have commenced with the use of the new street drinking cards to aid frontline officers to gather the required intel for partner

Project	Actions	Who	Outputs	Outcomes	Progress (timescale/actions completed)
				<p>the impact on the community where alcohol is a key factor through multi agency support work</p> <p>Theme 3 – Increase front line officer and local business training to improve confidence, advice and sign posting</p> <p>Theme 4 – Improved promotion activity to help reduce the risk of alcohol misuse and harm</p>	<p>intervention and support.</p> <p>Outreach patrols with Inclusion and local FDC Streetscene officers is being progressed to allow for direct engagement with street drinking community by alcohol treatment services.</p> <p>Public Spaces Protection Order (PSPO) being progressed within a key location in Wisbech where alcohol misuse is causing public nuisance and environmental crime. The PSPO is being explored to make use of closure on an alleyway to prevent these incidents</p>

Project	Actions	Who	Outputs	Outcomes	Progress (timescale/actions completed)
					<p>impacting on the local community.</p> <p>IBA training has been delivered to FDC and Ferry project staff (night shelter) with further training being organised with Cambs Fire and Rescue and Cambridgeshire Police. The IBA training offer will also be provided to local charity and voluntary organisations that may come in contact with persons at risk of alcohol misuse and harm.</p> <p>Health promotion materials, including alcohol scratch cards, posters and leaflets have been circulated and shared with licensed trade. This is being progressed with</p>

Project	Actions	Who	Outputs	Outcomes	Progress (timescale/actions completed)
					the wider business community for further promotion opportunities.
Smoking	<ul style="list-style-type: none"> • Use information from social marketing research and 'deep dive' study to support actions • Community engagement / capacity building / resilience • Illicit tobacco project Rosmini centre project • Promotion of Smoke Free Homes and Cars in line with national campaign (Sept-Nov.) • Work Healthy Fenland • Upskill all front line staff to identify illicit tobacco sales and refer. • Brief intervention training and motivational interviewing training 	<p>Public Health</p> <p>Public Health, FDC Trading Standards / Environmental Health/ Streetscene/ Operation Pheasant FDC Licensing</p>	<p>Training dates set for July '15.</p>	<p>Number of Smoking Quitters</p> <p>14/15 Annual Target: 813</p> <p>End of Year: 506</p> <p>62.2% of the target achieved</p> <p><i>(13/14 end of year 97.7% of target achieved)</i></p>	<p>Training in the identification of Illicit Tobacco and Brief Intervention for Smoking Cessation (including how to refer in to the service and the provision of appropriate resources has taken place for EHO Officers.</p> <p>Smoke free Homes and Cars campaign has been launched, with the launch taking place in a children's centre in Fenland. Information and pledge leaflets are available in Childrens centres throughout the county, and also in primary schools in</p>

Project	Actions	Who	Outputs	Outcomes	Progress (timescale/actions completed)
					<p>Fenland,</p> <p>Nationally and locally the number of smokers quitting through the Stop Smoking Services has dropped by 25-30%. This is attributed to the impact of e-cigarettes.</p>
Food for Life	<ul style="list-style-type: none"> • Schools providing healthy meals. • Support to families for healthy meals provision. • Explore health food award for caterers and employers. • Develop partnership support for cookery bus project. • Safety Zone interventions with KS2 children 	Public Health CCC	<ul style="list-style-type: none"> • All schools in Fenland have been approached with the Food For Life (Free) support for schools offer • The majority of Schools that have signed up are progressing towards a bronze or 	<ul style="list-style-type: none"> • Peckover, Orchards and Wisbech grammar have achieved bronze awards • 15 schools in Fenland engaged with FFLP (as of June 2015) 	<p>Safety Zone event held at Wisbech Fire Station 22nd to 26th June. Event attended by Year 6 students from Wisbech and surrounding villages schools</p>

Project	Actions	Who	Outputs	Outcomes	Progress (timescale/actions completed)
			<p>silver award</p> <ul style="list-style-type: none"> • FFL need more internal buy in from unenrolled schools in Fenland- particularly secondary schools. • FFL offered a variety of training opportunities- recently (June 8-11th) the cooking bus - many schools from Fenland attended. • FFLP offer a catering mark which caterers and employers 		

Project	Actions	Who	Outputs	Outcomes	Progress (timescale/actions completed)
			can work towards.		
Community Sport Activator Fund	FDC working with Sport England to develop a funding bid to secure £250k over three years to increase sporting and physical activity levels across Fenland.	FDC, Sport England	<ul style="list-style-type: none"> • Funding bid successful with an awarded of £250 over 3 years • Living Sport Engaged to employ project activator • New family swim sessions launched in 3 pools across the district • 6 NGB's engaged in year 1 activity: <ul style="list-style-type: none"> - Badminton - Athletics - Free G 		

Project	Actions	Who	Outputs	Outcomes	Progress (timescale/actions completed)
			Gymnastics - Cricket - Table Tennis - ASA Swimming • Street Games UK are also partners to deliver a youth element to the project via Doorstep Sports Clubs. • Initial community based activity is due to start in July 2015.		
Mental Health	<ul style="list-style-type: none"> • Work Healthy Fenland – encourage uptake to Mental Health training (e.g. Mental Health First Aid/Mental Health First Aid Lite courses) in workplaces. 	CCC, FDC, schools and colleges, workplaces.	<ul style="list-style-type: none"> • More people accessing and trained in MHFA/MHFA 	<ul style="list-style-type: none"> • Increased mental health awareness among front line staff and employers/employees. 	<ul style="list-style-type: none"> • Wisbech employer engaging in ACAS pilot for employers to support those with mental health conditions in the

Project	Actions	Who	Outputs	Outcomes	Progress (timescale/actions completed)
	<ul style="list-style-type: none"> • MHFA/MHFA Lite training for frontline staff e.g. library staff. • Encourage school/college staff to adopt whole school approach to mental health principals e.g. uptake to free CPFT mental health training for staff. • Promote suicide prevention work (http://www.stopsuicidepledge.org/ and ASIST training course) via local communication channels and encourage organisational sign-up. 		<ul style="list-style-type: none"> • Lite from workplaces in Fenland and front line staff. • Increased uptake to mental health training from schools/colleges in Fenland to mental health training. • More organisations in Fenland signing up to the suicide prevention pledge. 	<ul style="list-style-type: none"> • Increased mental health knowledge and understanding amongst school/college staff contributing to the whole school approach to mental health. • Increased knowledge of suicide prevention messages, helping to reduce stigma around the subject and ultimately contributing to the wider goal of reducing the number of suicides. 	<ul style="list-style-type: none"> • workplace. • MHFA Lite being offered to district council staff and to partner organisations of the local authority. • Mental health training offered to all schools and colleges. • Appointment of anti-stigma post in Mind who will focus on campaigns work that will include suicide prevention pledge.
LTSF (Local Sustainable Transport Fund)	<ul style="list-style-type: none"> • Explore options to increase walking and cycling levels through the 'Local Sustainable Transport Fund' 	CCC, Public Health	<ul style="list-style-type: none"> • Public health to meet LTSF Coordinator on regular 	<ul style="list-style-type: none"> • 	<ul style="list-style-type: none"> • Personal Travel planning being procured

Project	Actions	Who	Outputs	Outcomes	Progress (timescale/actions completed)
			basis		
Physical Activity	<ul style="list-style-type: none"> • Explore options with Sports National Governing Bodies and other partners for funding opportunities to deliver local activities • Work with the new lifestyles provider – Everyone health – to provide community-based physical activity sessions • Explore options to improve motivation and opportunity for those inactive and those most at risk of developing long-term health conditions to access local, sustainable physical activity • Work with UnitingCare Partnership (UCP) on opportunities for older people, linking in with local Falls Prevention services • Improve local education: Encourage all healthcare professionals to complete the BMJ e-modules on physical activity 	FDC, Living Sport, Public Health, Everyone Health, UCP, all partners	<ul style="list-style-type: none"> • Living Sport stakeholder workshop – June 18th. • Roll-out of PA programme by Everyone Health (2015/16) • Public health to liaise with healthcare professionals to improve awareness and benefits of PA 	<ul style="list-style-type: none"> • Increased physical activity opportunities • Improved levels of children and adults meeting national recommended guidelines of PA 	
NHS Health	<ul style="list-style-type: none"> • Offer outreach NHS health 	Public	<ul style="list-style-type: none"> • Services in 	<ul style="list-style-type: none"> • Provide early 	<ul style="list-style-type: none"> • See motivational

Project	Actions	Who	Outputs	Outcomes	Progress (timescale/actions completed)
Checks	<p>Checks to improve attendance and to reach hard-to-reach groups</p> <ul style="list-style-type: none"> • Procure software that will improve referral process to local, relevant services and activities aimed at improving healthy lifestyles • Deliver a Fenland-focussed campaign to highlight awareness and benefits of an NHS Health Check 	Health, CCG	<p>place to deliver outreach NHS Health Checks</p> <ul style="list-style-type: none"> • Increased number of outreach health checks to those most at risk of developing LTCs 	<p>identification and prevent those most at risk to improve healthy lifestyle and improve quality of life</p> <ul style="list-style-type: none"> • Improve education and awareness of healthy lifestyle across professionals and public • Number of completed quarterly NHS Health Checks (Fenland Practices only) Q1 (2015/16); Invited: 2292 Completed: 561 Conversion rate: 24% <p>Fenland 14/15 Q1 only figures are: Invited 1914 Completed 496</p>	<p>interviewing of FDC frontline staff above</p> <ul style="list-style-type: none"> • Outreach HC's continue to increase through workplace programme and health trainers. Planned rollout through lifestyle service to commence in Nov 2015. • Software procured – implementation plan being put together • Campaign in final stages of design

Project	Actions	Who	Outputs	Outcomes	Progress (timescale/actions completed)
				Conversion 26% 2014/15 – Q1-Q4 cumulative Invited: 10,887 Completed: 2,894 Conversion rate: 27% 2013/14 – Q1 –Q4 cumulative Invited: 15,123 Completed: 3,871 Conversion Rate: 26%	
Other Actions					
Visibility of Healthwatch in the community	<ul style="list-style-type: none"> • How can we help engage them? • Improve links with Healthwatch • Invite representative to partnership meeting and explore opportunities. • Celebrating Diversity event 2015-Wisbech. 	Health Watch Public Health FDC CCC Healthwatch	Community events to raise awareness locally.	Increased awareness of Healthwatch. Support for the community. Increase resilience of Healthwatch to fulfil their responsibilities in Fenland area to increase volunteers	(AT) Project group: 'Celebrating Diversity' set up and aims to run some events throughout Fenland with arts funding later in 15/16. Publicity to increase number of Healthwatch volunteers

Project	Actions	Who	Outputs	Outcomes	Progress (timescale/actions completed)
				to match those in other districts in the County.	underway (to be concluded in August through FDC via: <ul style="list-style-type: none"> • Publicity on advertising screens at Fenland@yourser vice one stop shops • Leaflets at 10 FDC locations • Article in FDC page of the Fenland Citizen
GP registration	<ul style="list-style-type: none"> • Encourage registration to new communities • New resident welcome pack 	FDC – Council Tax, Refuse Communities			(AT) Council Tax run for 15/16 flyer produced. Costs were prohibitive this occasion. With greater lead in time could be affordable. Flyer circulated to all FDC contacts and web pages.

	Project	Actions	Who	Outputs	Outcomes	Progress (timescale/actions completed)
						Inserted to welcome pack.

Appendix 2


Fenland Health and Wellbeing Partnership Performance Action Plan 2015-2016

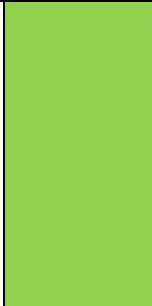
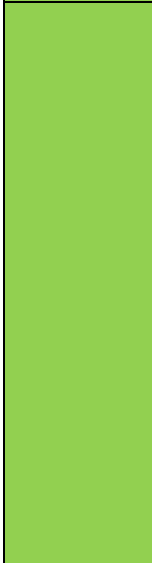
Update on Actions for Period April-June 2016

Rag Key:

Not on track 

Making progress 

On track 

Action No.	Focus	Action Updates for Period (April-June 16)	Progress against Outputs	RAG	Lead																
1	Increase the number of people adopting a healthier lifestyle	<p>-GP based HT service ongoing</p> <p>-Extended HT service on-going (service commenced in Fenland Jan 16)</p> <p>-<u>2x Health Coaches</u> in Fenland, 1 speaks Lithuanian – includes. 1 day/wk at George Clare Surgery, Chatteris & room at Doddington Court.</p> <p>-<u>5 x Adult Weight Management</u> sessions (Chatteris, March x2, Wisbech & Whittlesey).</p> <p>-<u>4 x Child Weight Management</u> sessions (March, Wisbech, Chatteris & Whittlesey).</p> <p>-<u>9x health walks</u> run weekly across Fenland</p> <p>-Engagement events with local supermarkets, at job centre & with Princes Factory.</p>	<p><u>GP & Extended HT service data combined</u></p> <p>Total for whole county 15/16 (June 15 - March 16):</p> <p>Referrals = 1573 / 1573 YTD</p> <p>No. IAs = 1333 / 1333 YTD</p> <p>No. PHPs produced = 1109 / 1109 YTD</p> <p>No. PHPs completed = 291/ 291 YTD</p> <p>Total for the whole county 16/17 (1 Apr 16 – 31st May 16)</p> <p>Referrals = 399 / 399 YTD</p> <p>No. IAs = 345 / 345 YTD</p> <p>No. PHPs produced = no data available</p> <p>No. PHPs completed = 104/ 104 YTD</p> <p>Total for Fenland:</p> <p>1st June 2015 – 31st March 2016</p> <table> <tr> <td>Referrals</td> <td>735</td> </tr> <tr> <td>IAs completed</td> <td>655</td> </tr> <tr> <td>PHP produced</td> <td>573</td> </tr> <tr> <td>PHP completed</td> <td>260</td> </tr> </table> <p>1st April 2016 – 31st May 2016</p> <table> <tr> <td>Referrals</td> <td>186</td> </tr> <tr> <td>IAs completed</td> <td>167</td> </tr> <tr> <td>PHP produced</td> <td>153</td> </tr> <tr> <td>PHP completed</td> <td>63</td> </tr> </table>	Referrals	735	IAs completed	655	PHP produced	573	PHP completed	260	Referrals	186	IAs completed	167	PHP produced	153	PHP completed	63	 	Helen Reed Public Health
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Appendix 2

2	Increase the identification of people with a cardio-vascular risk through NHS health checks	<p>- Fenland-focussed campaign started Feb '16 to run til Oct '16 and include community connectors, social media and publicity materials to increase awareness and importance of NHS Health Checks.</p> <p>- The outcomes data for 15/16 in comparison to 14/15 has been much better with more outcomes being reported and improved data quality particularly around Audit C and Dementia Awareness outcomes. We hope this will continue to improve in 16/17 with the introduction of new reporting software.</p>	<p>-2015/16 Target <u>outreach</u> NHS Health Checks = NB. No current outreach data, service did not commence until March 2016. Q1 data anticipated imminently.</p> <p>-2015/16 Annual Target <u>Fenland GP Practice</u> NHS Health Checks = Q1 Conversion: 22.94% Invited: 2249 Completed: 516 Q2 Conversion: 44.79% Invited: 1295 Completed: 580 Q3 Conversion: 37.21% Invited:1161Completed: 432 Q4 Conversion: 41.16% Invited: 996 Completed: 410</p> <p>Cumulative 15/16 Figures for Fenland Conversion: 34.17% Invited: 5671 Completed: 1938</p> <p>Fenland GP Target for 15/16 was 4285, therefore 45% of target met at the end of year.</p> <p>England average = 47.9% conversion rate</p>	<p>Outreach - Begun Mar' 16</p> <p>GP</p>	Shaun Birdsall Public Health
3	Decrease number of people who misuse alcohol	<p>-Targeted joint patrols (FDC & Cambs Police) have continued in key hotspots in Wisbech (10 joint patrols conducted April – June between FDC and Cambridgeshire Police)</p> <p>-CCTV focus is continuing on key locations of street drinking with 28 detections leading to 17 interventions by partners</p> <p>-IBA (Alcohol Identification Brief Advice) continues to be delivered with training delivery in June</p>	<p>Annual number of alcohol related and specific hospital admissions – AL to locate data</p> <p>Crime statistics</p> <ul style="list-style-type: none"> • CCTV detected street drinking has reduced by 79% as compared to 2015/16. 28 reports 01/04/16-27/06/16 compared to 135 reports 01/04/15-27/06/15. • 72 profiles identified by the alcohol partnership for further engagement <p>Training</p> <ul style="list-style-type: none"> • 24 front line officers have received IBA 		Dan Horn/Arron Locks FDC

Appendix 2

		<p>-72 profiles identified as street drinking community with profiles being risk assessed and categorised in to high, medium and low risk levels. Alcohol partnership is looking to develop support plans around 7 high risk / vulnerable adults.</p> <p>-Awareness and engagement campaign delivered in May 2016 to support national public health messages on alcohol misuse but also to include awareness around domestic violence linked to alcohol and sporting tournaments (Euro 2016). 400 local community members engaged with during the day of action. Engagement day was supported in delivery by FDC, CCC (DAAT), Inclusion and CASUS.</p>	<p>training (2016/17) from 12 organisations</p> <ul style="list-style-type: none"> Licensed trade through PubWatch scheme have been provided with IBA awareness training (12 trades in attendance) <p>Community Engagement</p> <ul style="list-style-type: none"> 400 adults engaged with during May engagement day to support self IBA and to promote the 'OneYou' public health campaign. <p>Alcohol treatment services (Inclusion) number of referrals</p> <ul style="list-style-type: none"> Wisbech/Ely 2014 = 223 Wisbech/Ely 2015 = 364 (63% increase) Fenland with the highest increase in the County for alcohol treatment referrals with Huntingdon in 2nd place with a 14% increase. 		
4	Reduce prevalence of smoking in Fenland	-Improved on 2014/15 percentage target met in 2015/16.	<p><u>Fenland Quitters 2015/16</u> SQD 985 Quit 542 Success rate 55% Target 618</p> <p>% of target met 87.7%</p> <p><u>Fenland breakdown by setting</u> Pharmacy – 40 quits GP Practice – 268 Quits Core – 234 Quits</p> <p><u>Comparison with 2014/15:</u> SQD 936 Quit 506 quitters</p> <p>% of target met 62.2% (which was 813). Fenland has improved greatly from last year</p>		Claire Mead Public Health

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			and has made a huge contribution to reaching the countywide target. The challenge is continue to address the inequalities in smoking rates between Fenland and the rest of the county		
5	Increase in families and children adopting healthy eating lifestyles	<p>-2 new schools in the County have achieved their bronze award (Shirely & Fourfields Primary) (In Fenland, Orchards & Peckover Primary achieved bronze in 2014). -Joint award ceremony with Cambridgeshire & Peterborough schools, 21st June 2016 in Ely. Peckover was recognised as being close to achieving silver award.</p> <p>-FFL commissioned for 6 months to work with 15 nurseries across the county to offer an Early Years Award. -Within Fenland First Steps Childcare & Willows Day Nursery have enrolled.</p>	<p>Target schools = NB. Schools currently being approached for 2015/16 funded package places.</p> <p>Award schools = a total of 7 schools have achieved bronze award (Orchards CoE, Peckover Primary, Shirley, Fourfields, Rackham, Over Primary, Wisbech Grammar school).</p>		Helen Reed Public Health
6	Further develop the Workplace Programme in Fenland	<p><u>Business in the Community (BITC) commissioned to provide support for Programme by Public Health</u></p> <p>- representative from 2 Fenland employer attended the BITC Health Champion Network -representatives from 1 Fenland employers attended the BITC Practitioner Network in June</p> <ul style="list-style-type: none"> All Fenland engaged employers offered Alcohol IBA training (provided by DAAT). 	<p>Increase numbers of Fenland employers engaged – 14 employers (13 at previous meeting).</p> <p>0 Health Champions trained in this quarter 5 Fenland employers have HCs, total of 23 across these workplaces.</p> <p>0 MHFA Lite training delivered in this quarter to engaged workplaces – BITC commissioned to provide MHFA training = 51 people across the 14 employers have received training.</p>		Val Thomas/Zoe Cross Public Health

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		<ul style="list-style-type: none"> Health Checks undertaken at 4 Fenland employers this quarter <p>*NB. ZC would welcome ideas & support from the board to recruit and engage more Fenland employers.</p> <p><u>FDC Workplace Health Programme Supported by the Public Health Reference Group and funded by Public Health</u></p>	<p>4 employers received NHS Health Check sessions. Everyone Health commissioned to provide HCs.</p> <p>Meeting with FDC HR (Sam Antony) agreed to participate in programme and signed up for all elements (See below). FDC did not want to commence work until the referendum was over. Chase email sent on 8th June to arrange health champion training awaiting response.</p> <p>Health Champion Training MHFA Lite Weight Management Health Checks (Everyone Health have delivered 2 sessions with a total of 19 checks on 9th June 2016 separate to the LA offer) at the “Base” site. Still important to get Health Champion training embedded into the district council to increase a sustainable approach to delivering a comprehensive healthy workplace programme.</p>		Val Thomas/Kate Parker
7 Jan-March	Increase levels of physical activity in Fenland	<p>Everyone Health (lifestyle provider) provides</p> <ul style="list-style-type: none"> - community-based physical activity sessions- ‘Be Active, Be Healthy’ - Health walks - Chair based exercise classes 	<p>Number of physical activity sessions provided by Everyone Health</p> <ul style="list-style-type: none"> = 291 GP based HT (above target 138) =18 Extended HT (below target 173) <p>*Everyone Health is now delivering physical activity sessions in Fenland through the Health Trainer service, and an action plan is in place to achieve the target across the county.</p>		Phil Hughes/ Helen Reed FDC/Public Health
8 Jan-March	Increase in those engaged in Community Sport activities	<ul style="list-style-type: none"> -FDC working with Sport England to increase sporting and physical activity levels across Fenland. £250K secured over 3 years. -Programme launched -Evaluation in place 		Awaiting data	Phil Hughes FDC

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9Jan-March	Further develop LSTF (Local Sustainable Transport Fund) initiatives in Fenland			Awaiting data	Kate Day CCC
10 Jan-March	Mental Health	<p>-Been a lot of promotion of the training offer (and general local authority offer of support to schools, in particular via a new document) and a resilience webinar has been produced that gives a good introduction to mental health. The webinar is targeted at parents/carers but is suitable for a wider audience so please promote.</p> <p>- The suicide prevention campaign and ASIST (suicide prevention) training have been targeting Fenland including migrant communities which are generally at higher risk of suicide. The campaign is also targeting males who are also at greater risk of suicide. There have been 3 ASIST courses in Wisbech in 15/16.</p>	<p>Increase uptake to mental health training from schools/colleges in Fenland (from baseline) * Awaiting data – not available at district level at present, but we are working with provider to update this.</p> <p>More organisations in Fenland signing up to the suicide prevention pledge. (From baseline) *Awaiting data.</p>		Holly Hodge Public Health
11	Sexual Health Delivered by Terrance Higgins Trust	<p>Increase the number of patients accessing the Wisbech Clinic</p> <p>Trialing a new men only clinic in Wisbech (iCaSH – outreach delivered by Terrance Higgins Trust)</p>	<p>Monthly increase in no. of patients accessing the Wisbech Service (from April 15 baseline) -April 2015 baseline = 67 attendances -Baseline over the period April 2015 to March 2016 is 804 attendances (12 x 67)</p> <p>Actual attendances in the period April 2015 to March 2016 is 1220 which means that an additional 416 attendances have taken place based on the initial baseline figure.</p> <p>Current activity for 2016/17 are:</p> <p>April 2016 – 96 May 2016 – 125</p> <p>The most recent Chlamydia data published by Public Health England showed that Fenland</p>		Tony Lacey Public Health

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			reached the Chlamydia detection rate of 2,300 per 100,000 population was met in females in Fenland (which is a good achievement). (Updated figures will be available on 5 July 2016)		
12 Jan-March	Older People in Fenland	<p><u>Dementia Action Alliance</u> The Alliance will hold the third meeting in April and are looking forward to welcoming the Cambridgeshire Dementia Action Alliance Coordinator to the group. The coordinator role is a new appointment by the Alzheimer's Society. The post is funded by Cambridgeshire County Council and will be supporting the development of dementia alliances across Cambridgeshire.</p> <p>Next steps for the Alliance include developing their action plan, pledges, website and membership. It is hoped that some local smaller businesses will join and there has already been interest expressed by businesses who offer services at home such as hairdressers.</p> <p>The Alliance plan to launch their partnership in May this year.</p>	NB. Alliance due to launch in the Spring – no current data.		Annabelle Tighe FDC
13 Jan-March	Increase in those engaged in an adult learning programme	Increase in number of programmes and their uptake Fenland.	<p>?Numbers for 2015/16 of new projects</p> <p>?New recruitments (from baseline)</p> <ul style="list-style-type: none"> • 14/15 & 15/16 – Number of adults accessing adult learning services in Fenland • Access to services by those in the most deprived postcodes in Fenland • Any reported wider outcomes achieved through access to adult learning services 	Awaiting data	Jane Norman CCC Adult Learning & Skills

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14 Jan-March	Increase community engagement in their health and well being	<p>Visited three groups/events in Fenland (1 in Wimblington, 2 in Wisbech. Engaged with 47 people.</p> <p>Volunteer count still 0</p>	<p>Increased awareness of Healthwatch.</p> <p>Support for the community.</p>		<p>Healthwatch Cambridgeshire Julie.McNeill@HealthWatchCambridgeshire.co.uk</p>
16	Increase and improve multi-disciplinary working	<p>Following on from the changes to the Older People's Health project, whereby the contract between the CCG and Uniting Care was terminated this project to extend MDT working has had to be placed on hold.</p> <p>CPFT is the employing provider organisation and is undergoing a review of services and resources. This needs to complete before we are able to pick up with an extension to MDT working.</p>	NB. Project is on hold.	Project on hold	<p>Nicola Clapperton CCG</p>
17	Provide support to people to make healthy lifestyle choices	<p>Everyone Health finalised the 3 hour training programme end Feb 16 & trained their staff.</p> <p>3 organisations booked to receive training March & April. Will then review & evaluate training content before rolling out fully.</p> <p>Any interested frontline staff can contact EH or HR to forward on.</p>	<p>-Number of courses delivered = 2</p> <p>-Number staff trained = TBC</p>		<p>Helen Reed Public Health</p>
18	Winter Warmth programme	<p>-No further distribution of resources since January, weather has been mild</p> <p>-Meeting 31st March to review & evaluate performance of programme for 2015-16</p> <p>-Workshop June 2016 to start action plan for 2016/17</p>	<p>Number of Cold Weather Grants distributed increased for 14/15 in Fenland</p> <p>Good uptake of resources in Fenland</p> <p>Workshop held in priorities for 16/17 identified</p>		<p>Val Thomas Public Health</p>
19 Jan-March	Support and strengthen communities and families	<ul style="list-style-type: none"> • Programme is most active in Wisbech currently, • Will be rolled out in Chatteris & March shortly, to fully launch in the summer, 	<p>?Number of volunteers recruited (from baseline)</p> <p>?Number of timecredits activated (from</p>	Awaiting data	<p>Wendy Lansdowne – not the lead CCC</p>

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		training planned for 6 th & 20 th June at Chatteris Children's Centre	baseline)		
20 Jan-March	Improve access of GP services	*NB. To be discussed at Fen H&WP to develop & fund a local leaflet & business card for distribution about how to register with a local GP (currently limited information available 'on-line' only).	?Number of packs distributed ? Number of new GP registrations from migrant communities		Nicola Clapperton/Dan Horn? CCG/FDC
21	Increase Community Engagement in health and Well being	Establish the Healthy Fenland Fund This Programme funded by Public Health to develop community engagement and support communities to take responsibility for their health. Small grants can be bid for to help communities <ul style="list-style-type: none"> - Procure provider to deliver the Programme and deliver:- - Community engagement project through employing "community connectors" - Administer the grants to communities 	Contract awarded in January to care network with Cambridgeshire Community Foundation subcontracted to administer the Fune Programme operational in April/May with all staff recruited		Val Thomas Public Health

Further information to support above - Objectives for each of action number and focus

Action No.	Focus	Objectives
1	Increase the number of people adopting a healthier lifestyle	-Increased number of residents accessing local Health Trainers -Achievement of target of those achieving their Personal Health Plan (PHP)
2	Increase the identification of people with a cardio-vascular risk	-Improve progress towards target of the NHS Health Checks Programme in Fenland

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3	Decrease number of people who misuse alcohol	<ul style="list-style-type: none"> – Improve recording of street drinking to better understand local need and focus – Reduce the impact on the community where alcohol is a key factor through multi agency support work – Increase front line officer and local business training to improve confidence, advice and sign posting – Improved promotion activity to help reduce the risk of alcohol misuse and harm
4	Reduce prevalence of smoking in Fenland	-Achieve smoking cessation rates in Fenland
5	Increase in families and children adopting healthy eating lifestyles	<ul style="list-style-type: none"> -Further develop the Food for Life Programme in Fenland -Target number of schools providing healthy meals -Recruited schools achieving their bronze and silver awards
6	Further develop the Workplace Programme in Fenland	-Increase the number of workplaces recruited and engaged in the Workplace Programme
7	Increase levels of physical activity in Fenland	<ul style="list-style-type: none"> -New lifestyles provider –Everyone health – to provide community-based physical activity sessions -Improve motivation and opportunity for those inactive and those most at risk of developing long-term health conditions to access PA options
8	Increase in those engaged in Community Sport activities	-FDC working with Sport England to develop a funding bid to secure £250k over three years to increase sporting and physical activity levels across Fenland.
9	Further develop LSTF (Local Sustainable Transport Fund) initiatives in Fenland	-Increase walking and cycling levels through the 'Local Sustainable Transport Fund'
10	Mental Health	<ul style="list-style-type: none"> -Expand and develop the suicide prevention work (http://www.stopsuicidepledge.org/) -See workplace programme (action no.7)
11	Sexual Health	-Provide the residents of Fenland with improved access to sexual and reproductive health services via an integrated sexual health service
12	Older People in Fenland	<ul style="list-style-type: none"> -Launch a Fenland Dementia Action Alliance, encourage a wide range of organisations to become part of the DAA. -Work towards a dementia friendly community. -Reduce stigma and increase understanding.
13	Increase those engaged in an adult learning programme	-Increase range of learning provision targeted at non-traditional learners to improve skills and wellbeing
14	Increase community engagement in their health and well being	<ul style="list-style-type: none"> -Improve the visibility of Healthwatch in the community. -Increase resilience of Healthwatch to fulfil their responsibilities in Fenland area to increase volunteers to match those in other districts in the County.
15	Increase the awareness of services in Fenland	-Build on the Shared Services Directory already produced for Wisbech, to

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	Shared Service Directory	encapsulate Fenland
16	Increase and improve multi-disciplinary working	-Establish a MDT service that can draw upon all available services across public and voluntary sector to prevent avoidable hospital admissions
17	Provide support to people to make healthy lifestyle choices	-New lifestyle provider – Everyone Health – to provide behaviour change training countywide & roll out across Fenland.
18	Winter Warmth programme	-Develop resources and promotion for vulnerable groups to access relevant funding and services during the Winter months
19	Support and strengthen communities and families	-Establish the Time Credits Programme in Fenland
20	Improve access of GP services	-Increase GP registrations from the migrant communities
21	Increasing community engagement in taking responsibility for Health & Wellbeing	Establishment of community engagement team and a mechanism for administering the fund